

Visva-Bharati
Publishing Department
6 A. J. C. Bose Road, Kolkata 700 017

Monthly Performance Report : November 2012

- 1) An orientation meeting was held in the month of November with all the staff members of the Publishing Department. Dr R. K. Mukhopadhyay, Director, Publishing Department chaired the meeting and initiated a strategic discussion to initiate new publications and their sale both in Bengal and other parts of the country.
- 3) A subscription form for Visva-Bharati Patrika (Rs.280/- annually including postage) has been printed and circulated for four issues in a year. Details may be seen in **www.vbgv.in**.

Sales :

- 1) Visva-Bharati participated in the 28th Book Fair of Jamshedpur on and from 23 November 2012 to 2 December 2012.
 - 2) Gross sale of November 2012 was Rs.6,17,759.50/- .
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